



# Chainflix

Next Generation YouTube Powered by Blockchain & AI

Jeong-Seok Oh

# Why Chainflix?

Time has come to disrupt a \$100 billion worth video streaming industry

Founder has invested \$2,000,000 in development for past 3 years

With our novel, patented technologies, Chainflix is ready to be the next generation YouTube

# Company

3

YEARS OF R&D

14

TEAM MEMBERS

20+

YEARS OF EXPERIENCE



**Jeong-Sok,  
Oh**

CEO & Founder



**Seong-Rok,  
Yoon**

Senior Engineer



**Jung-Su,  
Park**

Technical Advisor



**John Bennet  
Wiggins**

International Business  
Development Director

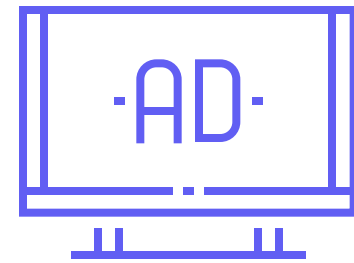


**Youngsung  
Chong**

Global Marketing /  
IR Director



# Business Model



We will take a 10% share on all advertisement revenue



We will take a 2.5% share on all commercial revenue



We plan to invest in content / IP production

5 million users worldwide in six months.

100 million users worldwide in two years (10% market share).



# Revenue Projection

AD REVENUE

\$ 250 million by 2022

V-COMMERCE

\$ 200 million by 2021

\$ 300 million

\$ 200 million

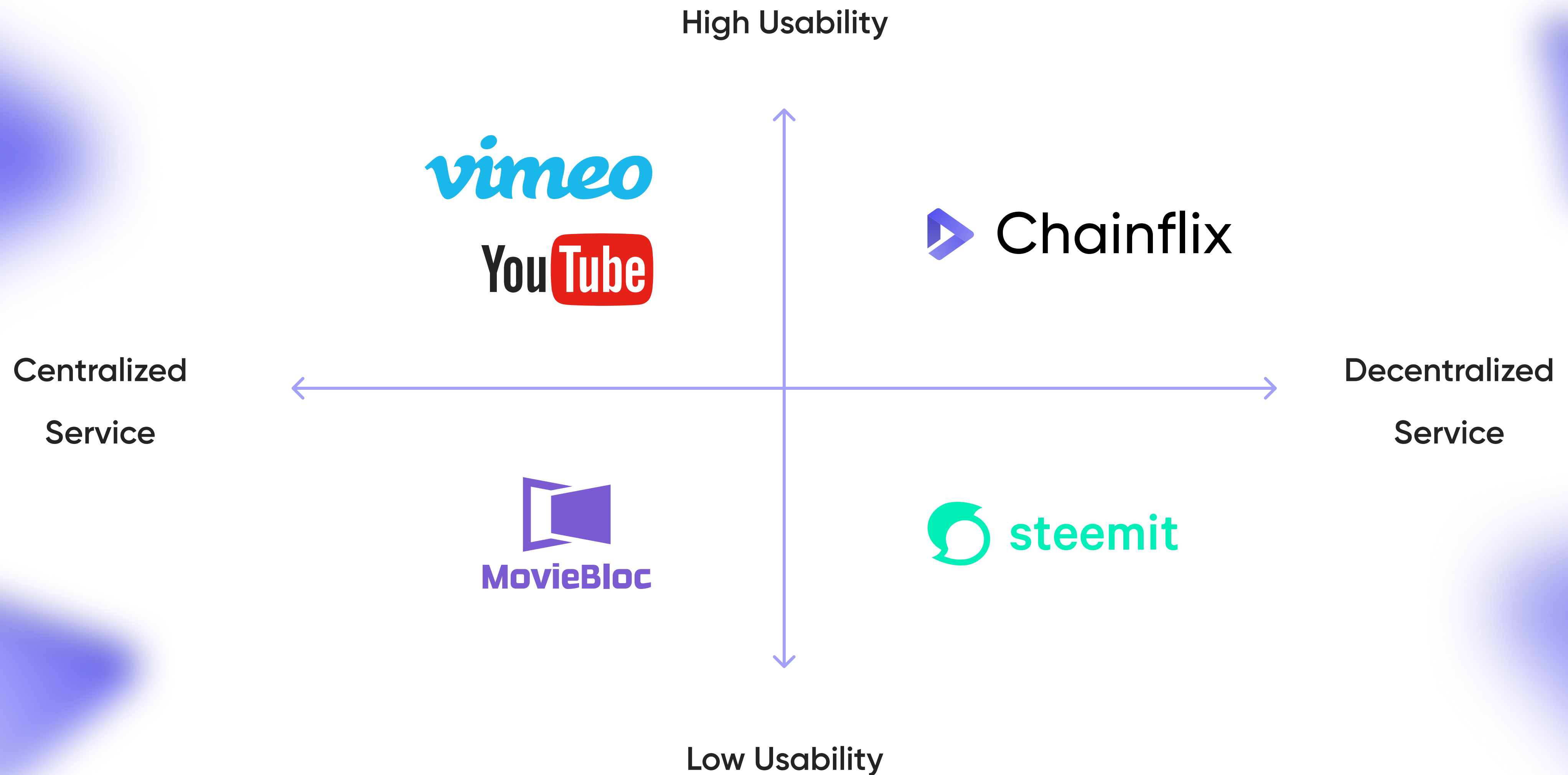
2022

\$ 10 million

2021



# Competitive Advantages



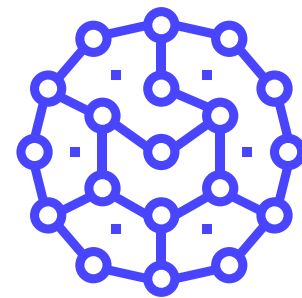
# Platform Architecture

Users can contribute spare storage to Chainflix's storage pool.

Artificial Intelligence to make P2P streaming a reality.

Significant cost reduction through decentralized storages.

## Chainflix Platform Structure



Content Provider

Chainflix CMC

Decentralized Storage

**VS**

## Existing Platform Structure



Content Provider

Chainflix CMC

Decentralized Storage



# Open-Beta Feedback

Chainflix has been doing a public beta test since end of January.

3,566 users

Open Beta Users

50 storages

Distributed Storage

45%

Active Users (DAU)

100~110

Concurrent Watching

10,032

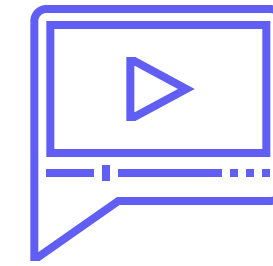
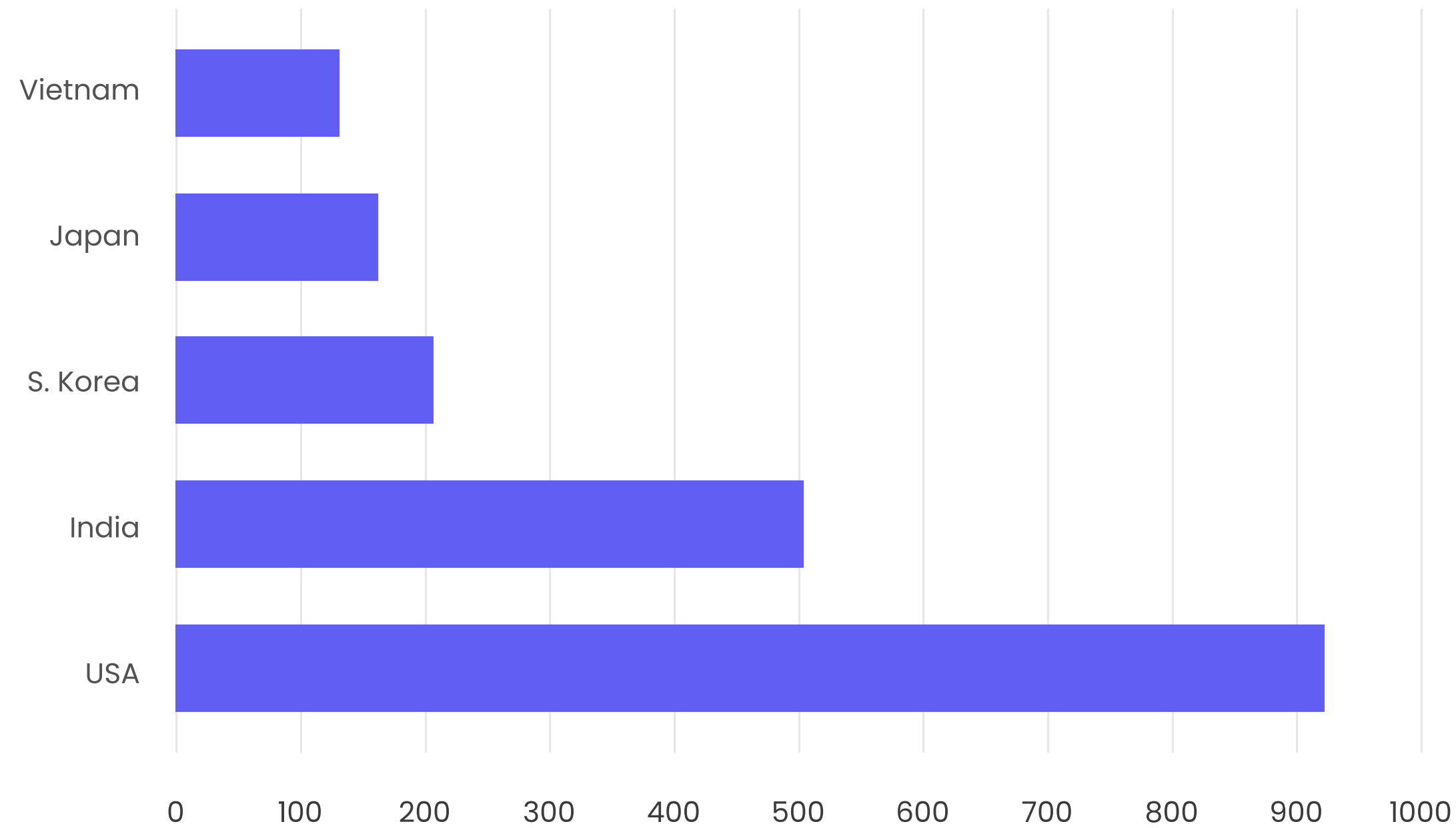
Total Uploaded Videos

485,567

Total Watched Videos

# Market Go-to Strategy

## V-Commerce & Live Streaming



**V-Commerce & Live Streaming**  
\$49.8 billion industry



**Exclusive Partnerships**  
30+ Global Launch Partners



**Incentivized Referral Marketing**  
Tokenized Incentive Program

# Launch Partners



**SEN** 서울경제TV

한국경제TV



**EPOCH**  
MEDIA GROUP



**XUIZTOK**

THE BRAND  
**MU**



**YOUNG**  
KOL MARKETING



# Chainflix Ecosystem

Our native utility coin (CFX) is the fuel to the ecosystem

## Users can earn CFX through...

- 1. Video Playback-Based Mining
- 2. Storage Provision
- 3. Cryptocurrency Trading

## Coin allocation

Mining	40%
Founding Team (Locked for 1 year)	20%
Token Sale	9%
Development Fund	21%
Mentors	7%
Bounty	2%
Bonus	1%

Total Token Supply: 5 Billion

40% of tokens are mined over 40 years



# Thank you

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